

**MARCH 20 - 22, 2018**  
TORONTO, ONTARIO

ThinkCanada.org

**THINK CANADA**  
GLOBAL BUSINESS SUMMIT

# MATCHMAKING FOR GLOBAL GROWTH

An Executive Summit That Will Guide Your Business Expansion to Canada

Think Canada provides an elite, one stop, all-inclusive opportunity for foreign businesses to grow in Canada. Grow your business through market research, lead generation, market entry advisory services and custom B2B matchmaking.



**92%**  
OF ATTENDEES ARE  
**DECISION  
MAKERS**



**20+**  
**COUNTRIES  
REPRESENTED**

**REGISTER NOW**  
**THINKCANADA.ORG/REGISTERNOW**

SEATS ARE LIMITED

Please refer to our second page for details.

## THINK CANADA IS YOUR BEST INVESTMENT

### PRE-EVENT SUPPORT INCLUDES :

- Corporate profile development
- Marketing research and analysis
- Target profile development
- Summit preparation and logistics
- Matchmaking support through the B2B platform
- Proactive recruitment based on the identified needs of the registered participants

### DURING THE EVENT :

- Customized B2B Matchmaking
- Full on-site support for logistics
- Translation and interpretation services
- Networking with government representatives and service providers
- Seminars and workshops

### POST-EVENT SUPPORT INCLUDES :

- Follow-up meeting to help grow your 'new found' relationships
- Customized summit reporting on your experience to share with your business team

## PRE-EVENT: STARTS OCT 1ST 2017

- Corporate and target profile development
- Market research and lead generation
- Coaching and preparation guidance
- B2B platform login setup and access
- Proactive recruitment and lead generation based on your identification needs

## DURING EVENT: MARCH 20 - 22, 2018

### Day 1-2: March 20 - 21, 2018

- "How to do Business" in Canada Advisory Market Entry Seminars
- **Customized B2B matchmaking:**  
**You will be matched with:**
  - A minimum of 4 private companies**  
*Distributors | Clients/Customers | Suppliers | Partners*
  - A minimum of 4 advisory service experts**  
*Immigration | Legal | Marketing | Real Estate | Talent Acquisition*
  - A minimum of 2 government representatives**
- Full on-site support, interpreters and on-the-fly rescheduling of meetings
- Networking with government representatives and service providers
  - \* You will have the authority to review and approve all meetings prior to the event
  - \* Both parties meeting will know the purpose of the meeting and background on each other

### Day 3: March 22, 2018

- *StartTECH Global* for Canadian and International start-ups to connect and forge business relationships with leading Fortune 500 companies with customized B2B matchmaking.
- Open registration for seminars, workshops, VIP roundtables and tours that are market, industry and/or current policies focused.  
**Key Seminars:**
  - A. Learn what CETA and other trade agreements can do for your business
  - B. Highlight infrastructure projects in Canada, ready for your investment!

Invitation to the *Think Canada Honours Reception* with executive business leaders from across Canada

## POST EVENT: ENDS APRIL 22ND, 2018

- Follow-up meeting to help grow your 'new found' relationships
- Final summary report for corporate submission

## REGISTER NOW

[THINKCANADA.ORG/REGISTERNOW](http://THINKCANADA.ORG/REGISTERNOW)



FEDERAL BUDGET  
**RELEASED**  
**\$950**  
**MILLION**  
OVER 5 YEARS TO  
**SUPPORT**  
**INNOVATORS &**  
**BUILD HUBS**

### CANADA'S TOP INDUSTRIES

Agri-Business	
Health Science	
Infrastructure	
I.C.T	
Manufacturing	
Energy	
Services	